<u>IN THE CLAIMS</u>:

Without prejudice or disclaimer to applicants filing a divisional application, please cancel claims 1-12. Claims 13-15 remain pending, which claims 13-15 stand allowed.

13. (peviously amended) A method for authorizing a transaction at a POS location, the method comprising:

engaging in a transaction at a POS location, thereby generating a dollar amount for the transaction;

entering that transaction dollar amount into a keypad;

then communicating the transaction dollar amount from the keypad to a customer-interaction circuit;

then communicating details of the transaction, including the dollar amount, to a remote service provider for authorization; and

during the step of entering and both steps of communicating, serving up content to the customer at the customer-interaction circuit.

14. (original) The method of claim 13, wherein, between the steps of communicating, the following step is performed:

displaying the transaction dollar amount to the customer-interaction circuit for the customer; and

receiving approval from the customer for the transaction dollar amount.

15. (original) The method of claim 13, wherein the step of communicating details comprises:

communicating transaction details to a payment processor.